

# **MOTIPS**

## FOR WRITING A GREAT

1

#### RESEARCH

Find out as much as you can about the company and the role you are applying for

2

#### DON'T WAFFLE

Keep it concise and easy to read using clear spacing and bullet points

3

#### **BE TRUTHFUL**

Don't be tempted to exaggerate, make up hobbies, or alter exam results

4

### CONSIDER YOUR EMAIL ADDRESS

Make sure it sounds professional

5

#### **AVOID GENERIC SAYINGS**

Think outside the box and try not to use sayings such as 'I'm a team player'

6

#### **USE PROFESSIONAL FONTS**

Stick to fonts that are clear and easy to read

7

#### LIST IN REVERSE ORDER

List everything in reverse chronological order so the most recent is seen first

8

#### **PROOF READ**

Always get a second pair of eyes to look at your CV before sending it out

9

#### **COVER LETTER**

Always include a cover letter stating the role you're applying for and why you think you are suitable

10

#### FIND YOUR STRENGTHS

Complete a Belbin GetSet report to identify your strengths and give you a language to use to describe them